



# HollyWorks

## CURRENT

### **President**

HollyWorks [www.hollyworks.com](http://www.hollyworks.com)

Gorham, Maine

2/95-Present: Full service Internet development: creative design, programming, marketing, multimedia, and Podcasting. Section 508 accessibility consulting, design/development and training for commercial, non-profit, and government organizations. Writer, artist and programmer.

## HISTORY

### **VP and Partner**

CyberSeniors [www.cyberseniors.org](http://www.cyberseniors.org)

Portland, Maine

1997- 2006: Founding member, web designer and consultant for this award winning, non-profit organization.

### **Director of Web Services**

New England Internet Services,

'98 - 99 Web development, project management, strategic planning, and marketing *(Portland, Maine)*

### **Creative Manager & Founding Partner**

New Media Development Group Guy Gannett Communications

'95 - 98: Founding member and Creative Manager of Guy Gannett Communications' New Media Division. Created commercial, media-based Web development business for Guy Gannett.

Collaboration, strategy and design for GGC community based Internet properties. *(Portland, Maine)*

### **Advertising Manager**

J. Weston Walch, Publisher

'92 - 95: J. Weston Walch, an educational publishing company, produced 52 separate, full-color catalogs yearly with a distribution of 7.5 million copies to North America and Europe. Transitioned Marketing Department to computerized design and layout. *(Portland, Maine)*

### **Marketing Director**

Andover College

'87 - 92: Marketing director and media-buyer for a small business college. Yearly advertising strategy, budget and implementation plus creative ad production for print, radio, television. *(Portland, Maine)*



# HollyWorks

## TALENT

**Education** *Associate Degree, Computer Science, Andover College, Portland, Maine*

### **Experience**

Mastery in hundreds of Internet applications and technologies covering the full spectrum of Web and multimedia development. Video production, editing and compression. QuickTime, RealPlayer, Multimedia: Flash. Programming languages include HTML, DHTML, XHTML, CSS, CSS2 Javascript, ASP, PHP, Cold Fusion. CGI, Unix, Perl. Database development, eCommerce, and thin client applications. Section 508 accessible design.

Complete working knowledge of four-color process printing, digital desktop publishing, and digital file preparation, management and production. Quark, PhotoShop, Freehand, Illustrator, InDesign

Experience in radio, television, educational publishing, and newspaper industries.